



**Collective for Research & Training for Development – Action
Women Economic Empowerment Project**

**Head of Marketing Support Unit
for
Beqaa women cooperatives**

1. Introduction

For several years now, **CRTD.A** has been engaged in providing support to a number of women cooperatives located in the Beqaa in order to strengthen and sustain their marketing capacity. This was designed within the framework of CRTD.A's Women Economic Empowerment Project (**WEEP**) (for more information on the Beqaa cooperatives please click: www.beqaacoops-lb.org).

As such, **CRTD.A** is planning to set up a small pilot marketing support unit to provide training and research to the women cooperatives. This support will target first the rural women cooperatives located in the Beqaa and later extend to other similar women businesses in other parts of the country.

2. Key Responsibilities

- Overall planning, launching and management of the Marketing Unit
- Provide hands-on training and support in marketing to women cooperatives and other associates of the marketing unit
- Carry out phone market surveys and explore new lines of products and services

3. Key Qualifications

- Higher education graduate in marketing and business studies
- Demonstrable experience in training and undertaking market surveys
- Commitment to women empowerment and gender equality
- Experience in working with rural women @ the grassroots level
- Capacity to take initiatives, be self-organized and implement his/her own workplan
- Good communication skills and ability to work in a team and to support fellow team members

- Ability to commute and carry out field visits to rural areas
- Good writing skills and mastering of English and Arabic languages
- Computer literate
- Driving license

4. Terms of the contract

- This consultancy appointment extends for a period of three months with possibility of extension
- The post is offered preferably on a full-time basis

Please submit a letter of interest and an updated CV (including at least 2 references with their contact details) by e-mail only to vacancy@crted.org.

Please indicate: **“Marketing Unit”** in the subject line. No phone calls please.

SUBMISSION DEADLINE: 29 May 2006

For more information on **CRTD.A** kindly click on the following weblinks:

www.crted.org, www.iris-lebanon.org and www.macmag-glip.org